



The **ANDREW BROWN**
ANNUAL HUMANITARIAN SCHOLARSHIP

Andrew “Wiggie” Brown, (1944-1993), the youngest of Jake and Ellen Brown’s children, was the first in his family to attend college. He was the summa cum laude graduate of his high school class, a 1966 graduate of Southern University at Baton Rouge and a member of Alpha Phi Omega.

Brown obtained his masters degree in education and was employed by Southern University before he became the first Director of the Upward Program at Mills College, the renowned liberal arts women’s college located in Oakland, CA. He was later employed by Stanford University’s Athletic Business Department. While at Stanford University he pursued the opportunity to become the first full-time Commissioner of the Southwestern Athletic Conference (SWAC). During his tenure as Commissioner of SWAC the world renowned Bayou Classic, Southern University vs Grambling State University, was played in New Orleans’ newly opened Super Dome and he vehemently pursued television dollars for SWAC teams. He became Director of the Recreation Department for the City of New Orleans under the first elected Black mayor and successfully organized the city’s Biddy Basketball championship in Helsinki, Finland. Brown was posthumously inducted into the NCAA Hall of Fame.

Andrew pursued his ultimate dream in the international world of business in the mid 1970’s. As an entrepreneur, he was CEO of A&L Enterprises, an export and foreign trade company with business opportunities that began in Jamaica before he crossed the “middle passage” and arrived on the continent of Africa. Opportunities in Nigeria established life-long friendships and business relationships. Brown was acknowledged by the Governor of Louisiana, Treen, as Louisiana’s international business ambassador to West Africa as he promoted trade missions and welcomed business leaders and dignitaries from West Africa and as distant as Papua New Guinea.

Brown believed political involvement would contribute to sustainable socio-economic development of others. In the late 1980’s he became his community’s first Black mayoral candidate. He served as a delegate to the 1988 Republican Convention that was held in the City of New Orleans.

Brown believed intelligence and character development should be incorporated in the goal of education. He believed youth with determination and perseverance could achieve their goals in life.

Andrew “Wiggie” Brown lived a life as son, brother, husband and father that is worthy of emulation.